

## INTRODUCTION

In February 2006, The City of Riverton and IDEA, Inc. an Economic Development Organization in Riverton Wyoming asked PacifiCorp Community Development to facilitate a strategic planning initiative. Through this planning initiative, it has been determined that we should build on what is already here, seize the opportunities that are consistent with strongly held values and discourage those that detract from the desired future. This plan has been developed with the input of citizens and leaders throughout the community. Each element of this strategy been developed through careful consideration and open debate with the hope that it will be accepted and adopted to guide those actions which will impact and create our desired future.

# A Strategic Plan for Economic Development

## Riverton Wyoming Economic Development Mission Statement

**“Improve and Maintain the Economy of  
Riverton and the Surrounding Communities.”**

## -- Riverton -- CORE ECONOMIC VALUES

**As a community, the expansion and development of our economy will be guided by the following Core Values:**

### **Business:**

We value our existing businesses and will facilitate their growth and expansion.

### **Government:**

We value progressive, fair, cooperative government that provides for managed growth and supports business, citizens and the local communities.

### **Training and Education:**

We value building skills to raise each individual's standard of living and will facilitate training and educational opportunities.

### **Economy:**

We value a diversified economy that provides a broad base of sustainable value added industry and commerce.

### **Business Development:**

We value our entrepreneurial spirit and will develop resources to assist new and existing businesses.

### **Work Ethic:**

We value a strong work ethic and will pursue a renewed legacy of positive work effort.

### **Natural Resources:**

We value both natural resource and agricultural development and will encourage value added production.

# 1. RETAIN AND EXPAND BUSINESSES

<u>Goals</u>	<u>Measure of Success</u>	<u>Critical Strategies</u>	<u>Implementation Agents</u>
Expand and diversify Riverton's economy with increasing wages.	Increase total number of jobs 5% over 5 years with a 5% increase in wages over the cost of inflation.	<ol style="list-style-type: none"> <li>1.1 Develop an RECDA outreach program with existing business to determine needs and facilitate mutual support. Hold specific networking functions.</li> <li>1.2 Act as a liaison between business and government to facilitate communication and issue resolution.</li> <li>1.3 Educate businesses on the HUB Zone status designation for Fremont County through the RECDA outreach program.</li> <li>1.4 Work to create an efficient, timely and responsive permitting, taxation, and regulatory environment.</li> <li>1.5 Implement the hometown competitiveness program.</li> <li>1.6 Develop and implement programs to attract more prospective employees to the community.</li> </ol>	<ol style="list-style-type: none"> <li>1.1 RECDA</li> <li>1.2 Chamber, <b>RECDA</b></li> <li>1.3 SBDC, Chamber &amp; <b>RECDA</b></li> <li>1.4 <b>City/County</b></li> <li>1.5 IDEA Inc.</li> <li>1.6 <b>Work Force Center</b>, IDEA, Wind River Visitors Council, Chamber, City</li> </ol>

# 2. INFRASTRUCTURE

<u>Goals</u>	<u>Measure of Success</u>	<u>Critical Strategies</u>	<u>Implementation Agents</u>
We are committed to provide expanding infrastructure and essential services.	<p>We will build the infrastructure needed to encourage development of new housing and industry.</p> <p>Within 5 years, we will develop and build 3 new community amenities.</p>	<ol style="list-style-type: none"> <li>2.1 Pass the 1% sales tax.</li> <li>2.2 Lobby the legislature to allow all municipalities to tax themselves.</li> <li>2.3 Support efforts to apply for enhanced air service with multiple destinations including Denver and Salt Lake City</li> <li>2.4 Promote the building of a multi-purpose event center with an arena and meeting rooms.</li> <li>2.5 In conjunction with the county and tribes develop a comprehensive land use plan to include; gateways, land use applications, vacant lots, and commercial properties.</li> <li>2.6 Develop design standards in conjunction with the county and tribes.</li> <li>2.7 Create a downtown development plan to include parking and redesign of lots.</li> <li>2.8 Support the development of workforce housing, work to resolve the property tax issues surrounding lot development, identify funding sources, and provide economic and financial information to support funding.</li> <li>2.9 Support a local modular home manufacturing business</li> <li>2.10 Support the urban system planning effort to develop the street system.</li> <li>2.11 Provide documentation to the legislature in support of the four lane highway, up stream water storage, and irrigation system improvements.</li> <li>2.12 Support the development of the Intertribal Cultural and community Center</li> <li>2.13 Improve the gateways into the city</li> </ol>	<ol style="list-style-type: none"> <li>2.1 <b>City/Citizens Group</b></li> <li>2.2 <b>City/FCAG/WAM</b></li> <li>2.3 Airport Board</li> <li>2.4 <b>City &amp; RECDA</b></li> <li>2.5 <b>County</b>, Tribes, Cities</li> <li>2.6 <b>County</b>, Tribes, Cities</li> <li>2.7 City, Chamber, <b>Downtowners</b>, RECDA</li> <li>2.8 WFDC, IDEA, RECDA, <b>Realtors</b>, City, <b>Contractors Assn.</b></li> <li>2.9 Manufactured Housing Group, City, <b>IHCC</b></li> <li>2.10 City, <b>WDOT</b>, County</li> <li>2.11 <b>City</b>, RECDA, Chamber. IDEA</li> <li>2.12 <b>CWC</b></li> <li>2.13 <b>City</b>, RECDA, Chamber</li> </ol>

### 3. TRAINING AND EDUCATION

<u>Goals</u>	<u>Measure of Success</u>	<u>Critical Strategies</u>	<u>Implementation Agents</u>
Promote and advance training programs and education.	<p>Assess business training needs to proactively develop and deliver training.</p> <p>Encourage and partner to develop entrepreneurial and work ethic training programs in schools.</p>	<p>3.1 We will support the development of resources to assist entrepreneurs. We will make these programs available throughout the region.</p> <p>3.2 Support the acquisition of the career center by CWC for the enlargement of a regional training center.</p> <p>3.3 Pursue the acquisition of a Wyoming job corps center.</p> <p>3.4 Expand community knowledge of all training assistance programs through the college.</p> <p>3.5 Expand the scope of the Chamber's job interview program to a career fair.</p> <p>3.6 Start a Police Junior patrol program.</p> <p>3.7 Start a City Council Youth Delegate program</p> <p>3.8 Develop a business internship program for high school students.</p> <p>3.9 Work closely with the school board and college to support the evolving education needs which result from increased economic development.</p>	<p>3.1 <b>SBDC</b>, CWC, School Dist., Chamber, IDEA, WFDC, BOCES</p> <p>3.2 <b>CWC</b>, School Dist., City</p> <p>3.3 IDEA, <b>BOCES</b>, City</p> <p>3.4 <b>CWC</b>, Chamber, WFDC</p> <p>3.5 School Dist., <b>Chamber</b>, WFDC, CWC, BOCES</p> <p>3.6 <b>RPD</b></p> <p>3.7 <b>City Council</b></p> <p>3.8 <b>School Dist.</b>, RECDA, WFDC</p> <p>3.9 <b>CWC</b>, School Dist., IDEA, WFDC</p>

### 4. GOVERNMENT COOPERATION

<u>Goals</u>	<u>Measure of Success</u>	<u>Critical Strategies</u>	<u>Implementation Agent</u>
Promote and encourage cooperation among government agencies and communities in the region.	Recruit and help elect business friendly candidates.	<p>4.1 Lend support to, and help develop the Fremont County Association of Governments (FCAG). Encourage the Tribal participation with cities, county and FCAG.</p> <p>4.2 Encourage Tribal participation in the Chamber of Commerce leadership.</p> <p>4.3 Support and encourage a Tribal Chamber of Commerce.</p> <p>4.4 Support, promote and participate in Leadership Fremont County.</p> <p>4.5 Actively seek and support business friendly candidates for city council, county government and all elected offices.</p> <p>4.6 Support a regional treatment center for drug and alcohol abuse. Look into the feasibility of a transition housing program.</p> <p>4.7 Re-invite county support for the Riverton Regional Airport. Look into re-naming the airport.</p> <p>4.8 As part of a County Wide Transportation Plan, address airport gateways.</p>	<p>4.1 <b>FCAG</b>,</p> <p>4.2 <b>Chamber</b>, Tribes</p> <p>4.3 YDD, <b>WRDF</b>, Tribes</p> <p>4.4 RECDA, IDEA, City, County, FCAG, <b>Chamber</b>, WFDC, LEADER,</p> <p>4.5 <b>RECDA</b>, League of Women Voters, Chamber</p> <p>4.6 RECDA, Chamber, City, WFDC, FCAG, Good Samaritans, <b>Substance Abuse Center</b></p> <p>4.7 City, <b>Airport Board</b>, FCAG, County,</p> <p>4.8 City, WDOT, Airport Board, County, FCAG, <b>Downtowners</b></p>

## 4. GOVERNMENT COOPERATION – CONT.

<u>Goals</u>	<u>Measure of Success</u>	<u>Critical Strategies</u>	<u>Implementation Agent</u>
		<p>4.9 Develop a coordinating organization to better utilize facilities and act as a central clearing house for scheduling etc.</p> <p>4.10 Support the Native American Business Expo.</p> <p>4.11 Support the creation of a community health center.</p> <p>4.12 Support, expand and improve senior care including Wind River Rehabilitation Center and Morning Star.</p> <p>4.13 As part of the Centennial celebration launch an innovative community beautification program.</p>	<p>4.9 <b>City</b>, CWC, School Dist.,</p> <p>4.10 <b>WRDF</b>, Chamber, SBDC, RECDA</p> <p>4.11 <b>IHS</b>, Hospitals, Wyoming Health Care Commission</p> <p>4.12 <b>SERTOMA</b>, Senior Center, Tribes</p> <p>4.13 <b>City</b>, RECDA, Chamber, Main Street Committee, Centennial Committee</p>

## 5. BUSINESS DEVELOPMENT

<u>Goals</u>	<u>Measure of Success</u>	<u>Critical Strategies</u>	<u>Implementation Agent</u>
We will respond appropriately to business opportunities that provide sustainable jobs.	We will evaluate and respond to selected leads.	<p>5.1 Focus efforts to promote value added industry to complement natural resources.</p> <p>5.2 Encourage and support the 1838 Rendezvous site and other local attractions.</p> <p>5.3 Seek to beautify area business parks.</p> <p>5.4 Respond to requests for information from businesses on a selected basis. (Those businesses that meet our criteria)</p>	<p>5.1 IDEA, RECDA, <b>Chamber</b>,</p> <p>5.2 <b>1838 Group</b>, RECDA, Chamber, City, County, FCAG</p> <p>5.3 <b>City</b>, CWC Foundation, RECDA, Chamber</p> <p>5.4 <b>IDEA</b>, Chamber, WBC</p>

### Riverton, Wyoming

### Strategic Plan for Economic Development

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